



Ron Richardson  
Project Manager



- Sales/Marketing
- Management/Leadership
- Financial Projections
- Business Planning/Counseling
- Proposal Writing
- Communication Skills
- Business Startups and Expansions
- Franchising
- Training

Ron joined the UTSA SBDC team in 2023 as Project Manager for the New Braunfels Satellite Office. Ron brings a breadth of experience from the energy industry as well as business ownership. Ron has served in various roles with increased levels of responsibility including sales manager, senior executive account manager, and more recently, as VP of Operations, and then Corporate Services for an oil & gas service company with responsibility for over 275 employees and revenues of \$84 million.

Ron is also an entrepreneur who owns and operates HVR Appraisal Services LLC in New Braunfels, TX with licensure as both a real estate agent and residential real estate appraiser. He sits on his neighborhood's POA board, and is a volunteer for the San Antonio Livestock Show & Rodeo.

Ron received his Bachelor degree from Texas State University, his Master of Business Administration from Texas A&M University, and his Doctor of Jurisprudence at Texas Tech School of Law.

In his free time, Ron enjoys attending live music events, weekend road trips, anything around the water, and loves spending time outdoors hiking, golfing, camping, or grilling with friends and family. Ron lives in New Braunfels and has two grade school children.

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